



EVERSON MUSEUM OF ART  
**Annual Summer**  
**PICNIC**

HONORING  
**GARY GROSSMAN & CLIFFORD MALZMAN**



**THURSDAY, JUNE 20, 6:00PM**  
**EVERSON COMMUNITY PLAZA**

The Everson Summer Picnic celebrates those who have enriched the lives of Central New Yorkers through their leadership in supporting the arts. This year we are proud to award Everson Medals to **Gary Grossman** and **Clifford Malzman**.

We are also thrilled to celebrate the accomplishments of longtime docent **Dotty Pearl** and architectural champion **Fouad Dietz**.

	Presenting Sponsor \$20,000	Robineau Sponsor \$10,000	Honoree Sponsor \$5,000	Leadership Table \$2,500	Contributor \$1,000
Tickets	10	10	10	10	2
Reserved Seating	VIP	VIP	VIP	•	•
VIP Bar	•	•	•		
Program Ad	Full	Full	1/2	1/4	1/4
Program listing	with logo	with logo	with logo		
Media Inclusion	•	•			
Special Recognition During Picnic	•	•	•		
Corporate Name & Logo Identified as Presenting Sponsor	•				
Recognition of Picnic Webpage	with logo	with logo	with logo	•	•
Acknowledgement in Everson <i>Bulletin</i> for one year	•	•	•	•	•
<b>Corporate Members SAVE on the Picnic Sponsorship!</b> Package your sponsorship with a Corporate Membership and save on your Picnic registration. See reverse for details or contact Catherine at <a href="mailto:cunderhill@everson.org">cunderhill@everson.org</a> .					

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Sponsorship:**

Presenting  Robineau  Honoree  Leadership  Contributor

Advertising:  Full \$500  Half \$300  Quarter \$175

**I also want to become a member:**

SBM  Fellow  Friend  Patron  Circle  Benefactor

Sorry we cannot attend, but please accept this donation in honor of Gary and Clifford

Please list attendees: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Payment Information**

**Please Charge my**

Visa  MC  
 Discover  Amex

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

CVC \_\_\_\_\_ EXP \_\_\_\_\_

Signature \_\_\_\_\_

**Enclosed is a check \$** \_\_\_\_\_  
 (Payable to Everson Museum)

**Please Invoice**

	Small Business Member \$500 (<10 employees)	Fellow \$1,000	Friend \$2,500	Patron \$5,000	Circle \$10,000	Benefactor \$20,000	
<b>Recognition Benefits</b>							
Acknowledgement in Everson <i>Bulletin</i>		•	•	•	•	•	Three issues annually, distributed to 1,500+ addresses. (value \$300)
Acknowledgement on Everson Website	Name	Name	Name & Link	Name & Link	Logo & Link	Logo & Link	More than 70,000 unique users annually. (value \$500-\$1,000)
Acknowledgement on Sculpture Court Display			•	•	•	•	More than 60,000 visitors annually. (value \$500)
Exhibition or Program Sponsorship					co-sponsor	lead sponsor	Sponsorship on exhibition or event of your choice. Additional benefits apply. Subject to availability. (value \$5,000-\$10,000)
<b>Corporate Entertaining</b>							
VIP Meeting Space and Tour				•	•	•	Includes meeting space & private tour for group of up to 25. Contact Event Manager for details. (value \$500-\$800)
Event Rental Discount		10%	25%	25%	50%	FREE	All entertainment costs assumed by member. Subject to Museum availability and policy. Additional charges may apply. (value up to \$5,000)
Everson Annual Picnic Table Discount				10%	15%	20%	Table of 10 at our largest event of the year. (value \$250-\$500)
<b>Executive Benefits</b>							
Membership Cards	1	2	4	6	8	10	Free admission for two guests. Special event and Museum Shop discount. Empire State Museums Reciprocal Membership privileges. (value \$150-\$750)
Select VIP mailings and invitations		•	•	•	•	•	
Subscription to Everson Bulletin	•	•	•	•	•	•	
<b>Employee Benefits</b>							
Corporate Member Weekends FREE admission for all employees	•	•	•	•	•	•	3 free admission weekends for employees and guests, includes 10% Museum Shop discount. (value \$500+)
Discounted Household Memberships for all employees	20%	20%	20%	20%	20%	20%	Discount applied at purchase with proof of employment. For questions & coordination contact Membership Manager. (value dependent on enrollment)
Admission Passes	5	10	12	16	20	30	Good for daily admission and opening reception admission. (value \$75-\$450)