

2015 Festival of Trees

Larry Hoefler—Chairperson
December 3-13, 2015



The Festival of Trees, presented by the Everson Members' Council, is a decades long tradition that brings the beauty of the Museum collections alongside the beauty of the holidays. Donations of decorated trees, wreaths and decorations are displayed throughout the Museum. Performers offer live musical entertainment. Volunteers make the event an enjoyable experience for all. Visitors take in the sights and have the chance to purchase the one-of-a-kind creations. All proceeds from the Festival benefit the Everson.

ABOUT THE FESTIVAL

INCREASE YOUR SUPPORT BECOME A FESTIVAL SPONSOR

Each sponsorship level guarantees the benefits below.
Commitments requested by October 1, 2015.

Festival of Trees Sponsor / \$10,000

Recognition as lead event sponsor, prominent signage
Full color ad on inside cover of Festival program
Listing in Bulletin for 1 year, recognition on Everson website
10 tickets to Preview Gala
100 General Admission tickets to Festival of Trees
Recognition in all Festival press releases

Event Sponsors / \$5,000

(Gala, AfterParty, The Happy Hour, Teddy Bear Tea)

Recognition as sponsor of selected event, signage
Recognition on Everson website
Full page ad in Festival program
6 tickets to the Preview Gala
50 General Admission tickets to Festival of Trees
Recognition in all Festival press releases

Festival Partners / \$2,500

2 tickets to the Preview Gala
Listing on Festival signage
1/2 page ad in Festival program
20 general admission tickets to Festival of Trees
Recognition in all Festival press releases

Festival Supporter / \$1,000

Recognition on Everson website
1/4 page ad in Festival program
10 general admission tickets to Festival of Trees
Recognition in all Festival press releases

Friend of the Festival / \$100 - \$999

Recognition on Everson website
Special listing in Festival program

PLACE YOUR ADVERTISEMENT IN THE FESTIVAL PROGRAM - NEW FORMAT!

The Festival of Trees is excited to offer a new, expanded booklet format for its 2015 event program. Referenced, and kept, by thousands of Festival visitors, it's the perfect place for your ad to be seen!

Commitments for ads requested by October 1, 2015.

The Everson is offering advertisement space in the event program. All ads will be printed in black and white, unless noted. Ads must be sent to smasset@everson.org in pdf format by **November 1, 2015.**

Inside Back Cover 4.5 in. wide x 7.5 in. tall \$750
Full Color!

Full Page 4.5 in. wide x 7.5 in. tall \$500

Half Page 4.5 in. wide x 3.5 in. tall \$300

Quarter Page 2.125 in wide x 3.5 in. tall \$200

Name listing on Congratulatory Page \$75

Please call (315) 474 6064 x307 or email smasset@everson.org, with advertising questions.

Please use the form on the reverse join the Everson as a sponsor of this one of a kind celebration.

SPONSORSHIP/ADVERTISER COMMITMENT FORM & EVENT RESERVATIONS

Company: _____

Address: _____

Contact: _____

Preview Gala Guests (if applicable): _____

Phone: _____ Mobile Phone: _____ E-mail: _____

PLEASE SELECT ALL THAT APPLY

<input type="checkbox"/>	Festival Sponsor	\$10,000	Program Ads	
<input type="checkbox"/>	Event Sponsor	\$5,000	<input type="checkbox"/>	Inside Back Cover (Color!) \$750
	Please indicate which event you would like to sponsor:		<input type="checkbox"/>	Full Page \$500
	<input type="checkbox"/>	Gala (Dec. 3)	<input type="checkbox"/>	Half Page \$300
	<input type="checkbox"/>	AfterParty (Dec. 3)	<input type="checkbox"/>	Quarter Page \$200
	<input type="checkbox"/>	Teddy Bear Tea (Dec. 6)	<input type="checkbox"/>	Name listing \$75
	<input type="checkbox"/>	The Happy Hour (Dec. 10)		
<input type="checkbox"/>	Festival Partner	\$2,500	Please Invoice	\$_____
<input type="checkbox"/>	Festival Supporter	\$1,000	Payment Enclosed	\$_____
<input type="checkbox"/>	Friend of the Festival (\$100-\$999)	\$_____	<input type="checkbox"/> Check <input type="checkbox"/> Amex <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa	
			Please make checks payable to Everson Members' Council	
<input type="checkbox"/>	Tickets to Gala (Includes AfterParty admission)	\$150/person	Card #: _____	
	_____ Indicate quantity		Expiration: _____ V-code _____	
			Signature: _____	

Kindly return this form by **October 1, 2015** to



EVERSON MUSEUM OF ART

401 Harrison Street

Syracuse, NY 13202

(315) 474 6064 / www.everson.org