

# 2015 Annual Everson Picnic Honoring Joanie Mahoney Onondaga County Executive

Tom Kennedy—Chairperson  
June 18, 2015, 6.00pm

Everson Members' Council  
June 19, 2015, 5.30pm

## 60/60 Sixty Artists in Sixty Minutes

### INCREASE YOUR SUPPORT BECOME A PICNIC SPONSOR

Sponsors will receive special recognition in the events program and the benefits listed below. To guarantee placement in events program, sponsorship form and camera ready ads must be received by June 1, 2015.

**Event Sponsor / \$15,000** - Recognition as event sponsor, Table for 10, Full page program ad, Prominent signage at event, Special gift for table host

**Robineau / \$10,000** - Table for 10, Full page program ad, Prominent signage at event, Special gift for the table host

**I.M. Pei / \$5,000** - Table for 10, 1/2 page program ad, Company signage at event

**Honoree Sponsor / \$1,000** - 2 tickets, 1/4 page program ad

### PLACE YOUR ADVERTISEMENT IN THE PICNIC / 60/60 PROGRAM

Full Page	4.5 in. wide x 7.5 in. tall	\$500
Half Page	4.5 in. wide x 3.5 in. tall	\$300
Quarter Page	2.125 in wide x 3.5 in. tall	\$200
Name listing on Congratulatory Page		\$100

### ADVERTISING INFORMATION & DEADLINES

The Everson is offering advertisement space in the combined events program. All ads will receive exposure at two important events, the Everson Picnic and 60/60. All ads will be printed in black and white. Ads must be sent to [smasset@everson.org](mailto:smasset@everson.org) in either pdf or jpg format by June 1, 2015. Please call (315) 474 6064 x307, with questions concerning advertising.

### ABOUT THE EVERSON PICNIC

The Everson Summer Picnic honors those who have been pillars of the community and have shaped Central New York through their gifts of leadership and strong conviction that art and creative expression enhance our quality of life. We are pleased to celebrate Onondaga County Executive Joanie Mahoney's contributions to the Everson Museum and the arts across our community. Volunteer awards will be presented to Patricia Humpleby and Catherine Winger.

### ABOUT 60/60

Sixty Artists in Sixty Minutes takes place under tents on the Everson Plaza, where guests will enjoy a summer evening party all about the creation and appreciation of art. They will mingle and observe as 60 area artists create or finish original works of art in 60 minutes, all to live musical entertainment and light refreshments. A highlight of the evening will be a benefit drawing to win one of the amazing artworks being created live at the event. New in 2015 will be an Afterglow reception with sparkling wine, dessert and the chance to mingle with the artists.

## SPONSORSHIP/ADVERTISER COMMITMENT FORM & EVENT RESERVATIONS

Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Guests: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### PLEASE SELECT ALL THAT APPLY

- |   |   |   |   |  |   |  |
|---|---|---|---|--|---|--|
| <input type="checkbox"/> Picnic Sponsor (10 picnic tickets) \$15,000<br>(\$14,400 tax deductible) | <input type="checkbox"/> Robineau Sponsor (10 picnic tickets)\$10,000<br>(\$9,400 tax deductible) | <input type="checkbox"/> I.M. Pei Sponsor (10 picnic tickets) \$5,000<br>(\$4,400 tax deductible) | <input type="checkbox"/> Honoree Sponsor (2 picnic tickets) \$1,000<br>(\$880 tax deductible)           | <input type="checkbox"/> Table Host for 10 at Picnic \$2,500<br>(\$1,800 tax deductible) | <input type="checkbox"/> Tickets to Picnic \$200/person<br>(\$140 tax deductible per ticket)<br>_____ Indicate quantity | <b>Program Ads (Bonus- used for 2 events!)</b><br><input type="checkbox"/> Full Page Ad \$500<br><input type="checkbox"/> Half Page Ad \$300<br><input type="checkbox"/> Quarter Page Ad \$200<br><input type="checkbox"/> Name listing \$75 |
|   |   |   | <input type="checkbox"/> Tickets to 60/60 \$40 per person<br>_____ Indicate quantity (\$60 at the door) | <input type="checkbox"/> 60/60 Afterglow \$120 per person<br>_____ Indicate quantity     |   |  |

Please Invoice \$ \_\_\_\_\_

Payment Enclosed \$ \_\_\_\_\_

Please make checks payable to Everson Museum of Art

Check  Amex  Mastercard  Visa

Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ V-code \_\_\_\_\_

Signature: \_\_\_\_\_

Kindly return this form to



EVERSON MUSEUM OF ART

401 Harrison Street  
Syracuse, NY 13202  
(315) 474 6064 / www.everson.org