TONY 2012
The Other New York
EDUCATOR PACKET
Introduction

The Everson Museum of Art presents The Other New York: 2012, a community-wide, multi-venue exhibition featuring the work of 63 artists in 14 venues across the Syracuse area. The project brings together diverse arts, culture, and heritage venues and outdoor public spaces for contemporary creative expression on a scale not before seen in Syracuse. In addition, the exhibition presents a broad range of artistic practices including painting, photography, prints, glass, ceramics, sculpture, and mixed media installation. Visitors are encouraged to explore the variety of art experiences offered at each venue, including temporary art spaces in the form of freight containers located in Columbus Circle and on Erie Blvd. outside the Erie Canal Museum.

TONY: 2012 is organized by the Everson Museum of Art in collaboration with the following organizations:

ArtRage- The Norton Putter Gallery
Community Folk Art Center
Erie Canal Museum
Light Work
Onondaga Historical Association
Punto de Contacto/ Point of Contact
Rosamond Gifford Zoo
Stone Quarry Hill Art Park
SUArt Galleries
Urban Video Project
The Warehouse Gallery
City of Syracuse
XL Projects

Cover image: Karrie Hovey, Utica, NY (b. St. Johnsbury, VT, 1971)
...the Garden Grows: Cultivate (detail), 2012
Site-specific installation, repurposed salvaged retail materials, variable
What is the “Other” New York?

TONY highlights artists from *Upstate* New York

The artists in this show are from . . .


. . . but not New York City!
So . . . What is Contemporary Art?

As a definition, contemporary art is the art of today; made by artists living and working in our lifetime. This art may involve unusual materials, can be inspired by many different people, places or ideas and may use new technology. It allows us to think about current issues in the world around us. Contemporary art is exciting because it is diverse, but that also makes it hard to define.

VOCABULARY

Site-Specific Art: Site-specific art is designed to be placed or performed in a specific location. The artist takes the location into consideration when planning and creating their work.

Conceptual Art: In conceptual art, the idea or concept of the work is considered more important then the finished work itself.

Installation Art: Installation art is work created or constructed on the site where it is exhibited, often to transform the look and feel of that space.

Mixed Media: Mixed media is an artistic technique using two or more media (such as tree bark and plastic bags, for example).

Public Art: Public art refers to artwork that has been planned and created with the specific intent to be seen in public.

Contemporary art encourages us to look, think & discuss.
CONTEMPORARY ART

Understanding Contemporary Art
Contemporary Art can be defined as the “Art of Today,” that is idea-driven and process oriented. It encompasses multiple themes and mediums that are provocative, open-ended and explore deeper meaning.

“. . . Anything and everything . . . [can] be art.”
Tom Huff, Artist

Contemporary Art Approaches/Process-Oriented
Contemporary art can integrate technology or take the form of performance; be collaborative, experiential, interactive and in some cases it is a form of social critique. Some contemporary artists re-contextualize (the process of taking original images and casting them into a new perspective) or appropriate (using borrowed elements in the creation of a new work) objects and give them new meaning.

How to discuss Contemporary Art

- **Consider the formal qualities** (color, composition, style, scale, mood, media and materials)
  
  What do you see?
  How do you think the artist made this work?

- **Consider the concept** (ideas, choices, and process that contribute to the work)
  
  Why do you think the artist made the work in this way?
  What does this work remind you of?

- **Consider relationships**
  
  What connections can you make to this work? How does it relate to your own ideas, experiences, opinions, and assumptions?
  
  What visual, literary, and/or historical references do you see in this work?
  
  What can this work tell you about the artist, yourself, and/or the world around you?
Highlighted works on view at the Everson Museum of Art

<table>
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<tr>
<th>ARTIST</th>
<th>Title/ MEDIUM</th>
<th>THEME –Quick notes</th>
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<tr>
<td>Michael Berlant</td>
<td>Amor del ciclo del amor, 2012/Video &amp; Sound</td>
<td>Love cycle “Multi-sensory” interactive work “representing the emotional sequence of falling in love…”</td>
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<td>Jason Bernagozzi</td>
<td>Citystream, 2012/Video</td>
<td>Urban Landscape/Old vs. new Dissolution of a cityscape that “Juxtaposes Syracuse’s old structures with a re-imagined blend of what it could be.”</td>
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<td>Megan Biddle</td>
<td>Untitled, 2012/Glass; technology integration</td>
<td>Transformation/Nature Biomorphic form encompassing the artist’s interest in the “material transformation and the visual language of science and geology…”</td>
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<td>Karrie Hovey</td>
<td>. . the Garden Grows: Cultivate (detail), 2012/Multi-media: repurposed retail materials and found objects</td>
<td>Social critique of consumer culture and its damage</td>
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<td>Tom Huff</td>
<td>Sky Woman’s World, 1995/Mixed Media; natural &amp; found objects, Stone</td>
<td>Historical/creation myth Environmental destruction</td>
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<td>Artist</td>
<td>Title and Details</td>
<td>Theme(s)</td>
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<td>Tatana Kellner</td>
<td><em>While You Were Sleeping</em>, 2001/Mixed media; pillows, black &amp; white silkscreen, Interactive</td>
<td>Making meaning of dichotomies</td>
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<td>Jonathan Kirk</td>
<td><em>Burning Chamber</em>, 1993/Painted steel with Patina, welding</td>
<td>Holocaust History, Natural world, Industrial architecture</td>
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<td>Dorene Quinn</td>
<td><em>Restoration Series: Joshua Tree</em>, 2010-2012/Joshua Tree bark, Silicone, Cotton mesh thread</td>
<td>Environment</td>
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<td>Kim Waale</td>
<td><em>Untitled</em>, 2012/Hand spun plastic, Plastic wrap</td>
<td>Natural and man-made world</td>
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<td>Carrie Mae Weems</td>
<td><em>Musee du Louvre</em>, 2006/Black &amp; White C print</td>
<td>Social Critique challenging traditional notions of art.</td>
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Pick a piece from the show and think about these things:

1. What materials are used? Are any of the items familiar to you? Why might the artist have chosen to use these materials?

2. What about the location of the work? Would the piece have the same impact if it were located somewhere else? Imagine it in your bedroom or in a meadow.

3. What do you think inspired the artist? Is there a story or message they are trying to tell? What do you think that message is?
Look for these pieces in the show.

What do these pieces have in common? How are they different?

- What types of materials did the artists use for these works?
- Where else might you find something that looks like this?
- Are there similar themes or messages found in these works?
- How do these works make you feel?
Let’s Try Some More Comparisons

Look for these pieces in the show.

What do these pieces have in common? How are they different?

Look at other artwork to compare too!
Online Resources from the Everson Museum of Art

The Other New York: 2012 website
• An introduction to the exhibition, including venue locations.
  http://www.everson.org/exhibitions/details.php?id=600

Flickr: Creative Interventions
• The artists in TONY: 2012 use wildly different materials, techniques, and ideas to create their art. Help us show the world just how creative you can be! Snap a photo of your creative expressions and add it to our collective creative collaboration! Visit the Flickr page to join.
  www.flickr.com/photos/everson-museum-of-art

Artists on Art: YouTube Channel
• Visit the Everson YouTube Channel to get behind the scene views and learn even more about the artists from TONY: 2012. Watch artists as they create a work of art, discuss their inspiration and themes found in their art and much more.
  • Also visit the Everson YouTube channel to view a slide show of images of works from the TONY 2012 exhibit.
  www.youtube.com/user/EversonMuseumOfArt

Resources on Contemporary Art

c21
• This website includes sections on how to start the discussion about contemporary art with your students and ways to bring contemporary art into your classroom. There is also a section about connecting contemporary art education to national standards of visual arts, language arts, and social studies.
  http://www.art21.org/teach/on-contemporary-art

The J. Paul Getty Museum: Contemporary Art Page
• Use the links on the right side of this page to find lesson plans (for grades 3-12), an image bank, glossary, and an introduction to contemporary art.
  http://www.getty.edu/education/teachers/classroom_resources/curricula/contemporary_art/

Visual Thinking Strategies
• Visual thinking strategies (VTS) encourages critical thinking and communication by asking open-ended questions about art (“What is going on in this picture?” “What do you see that makes you say that?” “What more can we find?”). Visit their website to read about methods and curriculum to facilitate discussions about art in your classroom and when visiting the museum.
  http://www.vtshome.org/
  • Look, Think Share! Check out the Everson’s interactive webpage that allows you to view and comment on works of art from the Everson collection and from TONY 2012.
  http://www.everson.org/education/vts.php
Contemporary Arts Center Educator Resources
• Free downloadable lesson plans (adaptable for grades K-12).
  http://contemporaryartscenter.org/learn/lesson-plans

Museum of Contemporary Art, Los Angeles Teacher Resources
• Tools to explore contemporary art in the classroom including themes and messages found in contemporary art and exploring different media types. Includes suggestions for art-making activities and looking at and writing about art.
  http://edu.moca.org/education/teachers/curric

Books to Check Out


Megan Biddle, Tarrytown, NY (b. Tarrytown, NY, 1977)
Untitled, 2012
Glass, dimensions variable
Visit the Everson Online

www.everson.org

Artists on Art
Video interviews with TONY artists

In the Artists’ Words
TONY artist audio narratives

Creative Interventions Flickr Project
Share photos of your own creativity

Kids’ Take
Kids talk about TONY art

Look, Think, Share
View and comment on artwork from TONY 2012

Join the Everson for Family Day

An afternoon of art making, artist demonstration and gallery exploration!

Saturday, October 27th
12:00 p.m. - 3:00 p.m.

Check out the Contemporary Art display in the Art Zone
(on the lower level of the museum)
After visiting the TONY exhibits—at any or all of the 14 venues!—check out the diverse art book collections of the Onondaga County Public Library. The books listed below reflect some of the genres of art of the TONY artists and are available for free loan through your County libraries. Many of these books were acquired through the Distribution to Underserved Communities program of Art Resources Transfer, Inc.

**Public Art**


**Installation Art**


**Art and Community Projects**


**Video and Digital Art**


Art at the Library

**Alternative Art and Craft**


**Contemporary Art and Artists**


Sudden Glory(Sight Gags and Slapstick in Contemporary Art)/How Extraordinary that the World Exists. CC Wattis Institute for Contemporary Arts, 2002.


Art at the Library

Art Education


Photography


Graphic Art and Design


Art in New York State-historical
