



EVERERSON CERAMICS SOCIAL '25

2025 Sponsorship Opportunities

Get ready to get social at the Everson! This year's signature fundraising event, The Ceramics Social, is a party you won't want to miss—a celebration of ceramics, creativity, and the Everson's role as a cultural leader in Central New York.

What Makes The Ceramics Social So Special?

This one-of-a-kind evening features a silent auction of handmade ceramic works of art by talented artists from across the country. Inspired by our new café, Louise, where functional ceramics from the Rosenfield Collection transform every meal into an artistic experience, The Ceramics Social is your chance to start or grow your own collection!

Why Sponsor This Event?

Your sponsorship not only supports a great cause—it also puts your business in the spotlight. Sponsors receive fantastic benefits, including:

- Recognition leading up to the event on the Everson's website, social media channels, and newsletters.
- Special mentions at the event with signage, program advertising, and verbal recognition (varies based on sponsorship level).
- The chance to connect with a highly engaged audience of art lovers and community leaders who are your potential new customers.

Why It Matters

Your support helps the Everson bring world-class exhibitions, inspiring programming for all ages, and vital community outreach to life. Together, we can ensure that art remains accessible and meaningful for everyone in our region.

Let's celebrate art, connection, and creativity while making a lasting and powerful impact.

Company _____

Contact Person _____

Sponsorship Level:

Presenting Sponsor Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

Email _____ Phone _____

Bill Me Check Enclosed

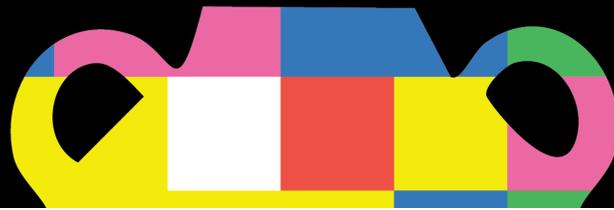
Credit Card Number _____

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	Presenting Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Ceramics Social Patron Tickets	20	10	6	4	2
Event Program Recognition	Logo/Company Profile	Logo	Logo	Name	Name
Bulletin Recognition	Company Highlight	Logo	Logo	Name	Name
Program Advertising Space	Back Page	Full Page	Half Page	Quarter Page	
Social Media Recognition	Featured Post	Featured Post	☐	☐	
Museum Admission Passes	50	30	15	10	5
Logo on Event Signage	Premium Placement	☐	☐	Name	Name
Logo in Email Marketing	Hyperlinked	Hyperlinked	☐		
Everson Event Space Rental Discounts	50% Off	25% Off	10% Off		
Logo on Website for One Year	Hyperlinked	Hyperlinked			
Verbal Recognition at Event	☐	☐	☐		
Curator-Led Exhibition Tour for 10 Guests	☐	☐			
Exclusive Logo on Event Invitation	☐	Name			
Press Release Recognition	☐	☐			
Complimentary Sponsorship for Future Museum Exhibition	☐				
“Presenting Sponsor” Exclusivity	☐				



To discuss sponsorship opportunities at the Everson Museum of Art, please contact Dominic Tricase at dtricase@everson.org or 315-474-6064 x 307.