



EVERERSON CERAMICS SOCIAL '26

June 4, 2026

2026 Sponsorship Opportunities

Get ready to get social at the Everson! Our signature fundraising event, The Ceramics Social is back! You won't want to miss this celebration of ceramics, creativity, and the Everson's role as a cultural leader in Central New York.

What Makes The Ceramics Social So Special?

This one-of-a-kind evening features a silent auction of handmade ceramic works of art by talented artists from across the country, along with some special pieces of art available exclusively at the Social. Inspired by the spirit of our café, Louise, where functional ceramics from the Rosenfield Collection transform every meal into an artistic experience, The Ceramics Social is your chance to start or grow your own collection!

Why Become a Sponsor?

Your sponsorship not only supports a great cause—it also puts your business in the spotlight. Sponsors receive fantastic benefits, including:

- Recognition leading up to the event on the Everson's website, social media channels, and newsletters.
- Special mentions at the event with signage, program advertising, and verbal recognition (depending on sponsorship level).
- The chance to connect with a highly engaged audience of art lovers and community leaders who are your potential new customers.

Why It Matters

Your support helps the Everson bring world-class exhibitions, inspiring programming for all ages, and vital community outreach to life. Together, we can ensure that art remains accessible and meaningful for everyone in our region.

Let's celebrate art, connection, and creativity while making a lasting impact on the arts in Central New York.

Company _____

Contact Person _____

Sponsorship Level:

Presenting Sponsor Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

Email _____ Phone _____

Bill Me Check Enclosed

Credit Card Number _____

Exp. _____ / _____ CVV _____

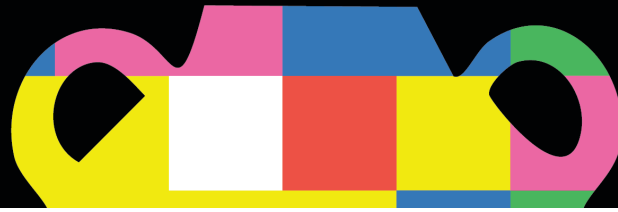


Discounted Festival of Trees & Light sponsorship rates are available exclusively for Ceramics Social Sponsors!

Check here if you'd like us to contact you with more info.

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Sponsorship Opportunities



	Presenting Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Ceramics Social Patron Tickets	20	10	6	4	2
Event Program Recognition	Logo/Company Profile	Logo	Logo	Name	Name
Bulletin Recognition	Company Highlight	Logo	Logo	Name	Name
Program Advertising Space	Full Page	Full Page	Half Page	Quarter Page	
Social Media Recognition	Featured Post	Featured Post	📍	📍	
Museum Admission Passes	50	30	15	10	5
Logo on Event Signage	Premium Placement	📍	📍	Name	Name
Logo in Email Marketing	Hyperlinked	Hyperlinked	📍		
Everson Event Space Rental Discounts	50% Off	25% Off	10% Off		
Logo on Website for One Year	Hyperlinked	📍			
Verbal Recognition at Event	📍	📍	📍		
Curator-Led Exhibition Tour for 10 Guests	📍	📍			
Exclusive Logo on Event Invitation	📍	Name			
Press Release Recognition	📍	📍			
Complimentary Sponsorship for Future Museum Exhibition	📍				
“Presenting Sponsor” Exclusivity	📍				



Everson
Museum
of Art

To discuss sponsorship opportunities at the Everson Museum of Art, please contact Jennifer Neuner at jneuner@everson.org or **315.474.6064 x 308**